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# Fake News Detection

Miss Watson  
Teacher Librarian  
2017

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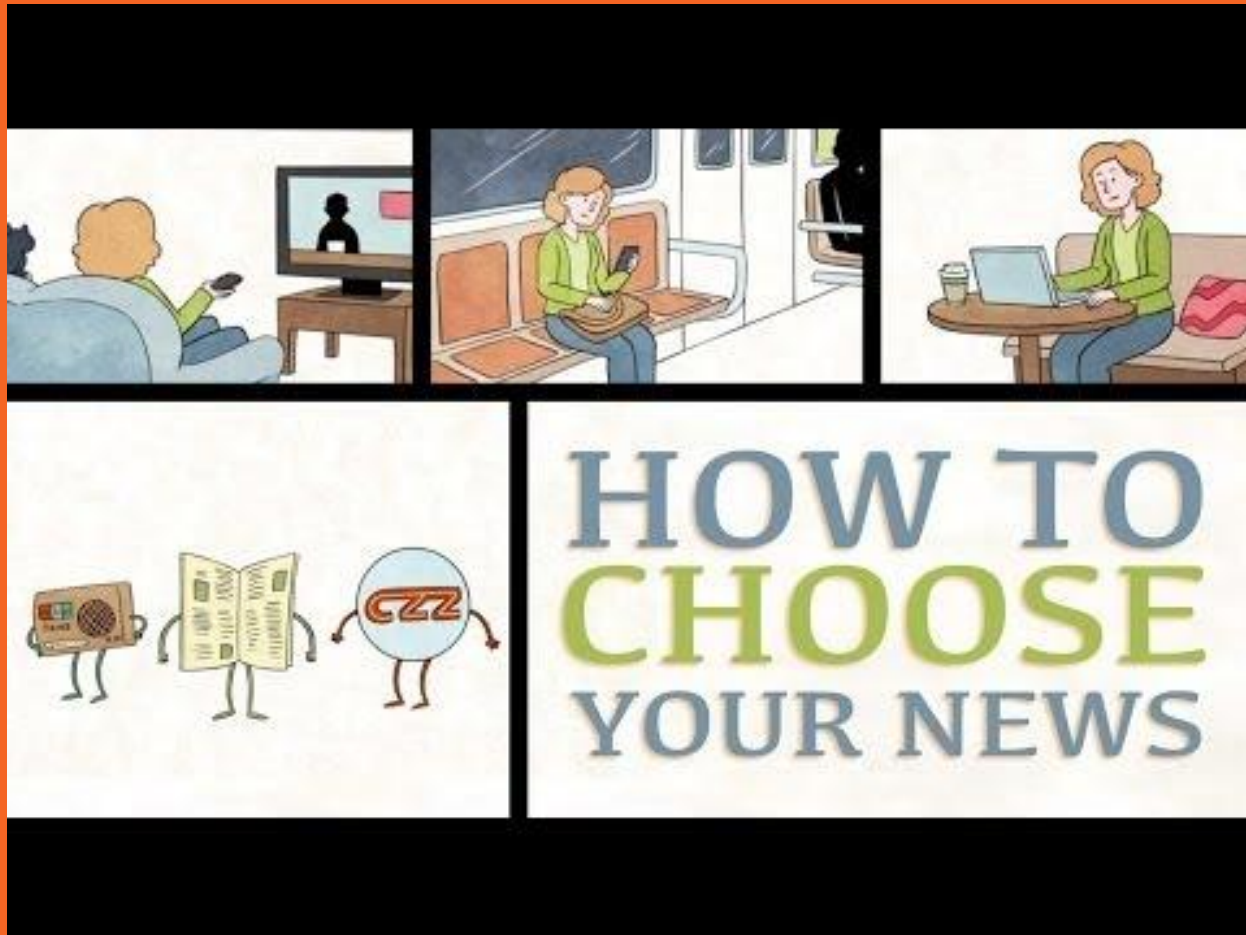
## Objective

Students will be able to effectively evaluate a news source for authoritative/reliable information.

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# Video



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# Why evaluate?

- ❑ Is everything on the news completely true?
  - ❑ Are all journalists experts of the information they give?
  - ❑ Does information ever change?
  - ❑ How do you know when a news source is truthful or not?
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# Journalist's Code of Ethics

1. Seek truth and report it
2. Minimize harm
3. Act independently
4. Be accountable and transparent

[www.spj.org/ethicscode.asp](http://www.spj.org/ethicscode.asp)

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# C.R.A.A.P. Test

Currency

Reliability

Authority & Accuracy

Purpose / Point of View

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# Being Critical of Information

- ❑ What are the journalist's credentials?
  - ❑ Is the media source recognizable?
  - ❑ How old is the story?
  - ❑ Does the news source look professional?
  - ❑ Does the news source have inappropriate/sponsored advertisements?
  - ❑ Does the news source lead you to more information?  
Cite its sources or mention contributors?
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# Bias

Definition of bias:

"to cause partiality or favoritism"

"a particular tendency or inclination, especially one that prevents unprejudiced consideration of a question; prejudice."

"bias." Dictionary.com Unabridged. Random House, Inc. 04 Sep. 2012. <Dictionary.com <http://dictionary.reference.com/browse/bias>>.

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# Fake News Tips

- ❑ Read Laterally
  - ❑ Social Media
  - ❑ Triple Check
  - ❑ IMVAIN method!
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# IMVAIN Method

Evaluate News

Is the material **INDEPENDENT** or self-interested?

Does it have **MULTIPLE** sources or only one?

Does it **VERIFY**, or assert?

Is it **AUTHORITATIVE/INFORMED** vs. uninformed?

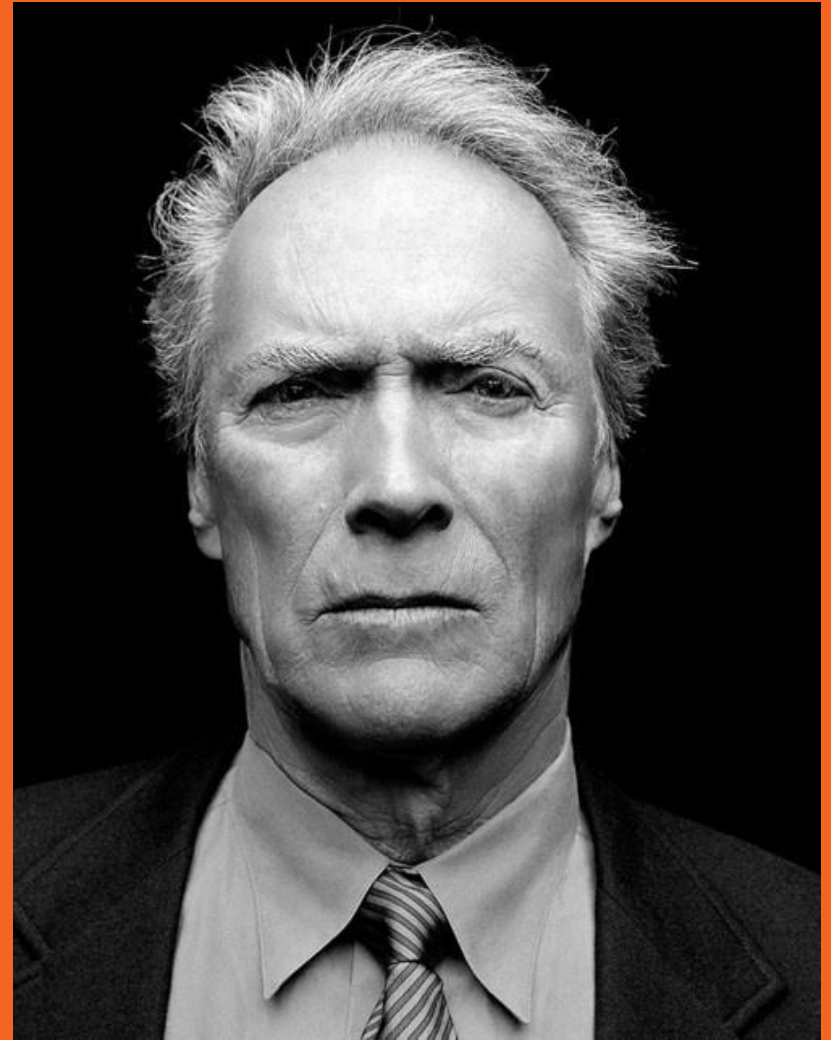
Are sources **NAMED** or unnamed?

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# Example News Source 1

Original

Proof



# Example News Source 2

News Source

Photo 2

George Zimmerman



Trayvon Martin

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Q&A

You have

Questions

We have

Answers

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# Citations

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